



**News release
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GREEN MARINE AND THE WORLD OCEAN COUNCIL PARTNER TO ADVANCE MARITIME SUSTAINABILITY

Quebec City, QC, November 16, 2021 – Green Marine and the World Ocean Council (WOC) have signed a Memorandum of Understanding (MoU) formalizing their collaboration and complementary efforts to advance environmental sustainability and ocean health.

The MoU will serve as a framework to explore opportunities and identify synergies to collaborate on the shared objective of improving the maritime industry's environmental performance.

"WOC's mission as the global business leadership alliance for Corporate Ocean Responsibility is based on partnerships with organizations," said CEO Paul Holthus. "This agreement is a solid step forward in developing the network of organizations with the shared goal of protecting the marine environment and addressing climate change through more responsible ocean industry operations."

Through their partnership, Green Marine and the World Ocean Council will promote each other's efforts and successes. They will also increase awareness of their respective programs to the relevant networks, sharing information with potential members to further strengthen both organizations and their shared missions. Green Marine and the WOC will furthermore collaborate on marine environment protection and preservation initiatives through the exchange of technical expertise, best environmental practices and other information to make the maritime sector more sustainable.

"This agreement is so timely with the recent establishment of the Green Marine Europe label," added David Bolduc, Green Marine's executive director. "It will allow us to investigate strategic opportunities to expand Green Marine's presence beyond North America and Europe in collaboration with the WOC's global presence and platform," explains Bolduc. "The primary objective is to bolster each other's efforts for cleaner oceans."



About World Ocean Council

The World Ocean Council (WOC) is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship, and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in WOC's vision of Corporate Ocean Responsibility, including shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, and investment. WOC members are a part of the WOC network of more than 35,000 ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the United States and France.

Green Marine Overview

Founded in 2007, Green Marine's North American environmental certification program is the result of a voluntary effort by the shipping industry to go beyond regulations. To date, more than 150 ship owners, port authorities, terminal and shipyard operators throughout Canada and the United States participate in the program. Green Marine Europe was launched in 2020 and already has a dozen certified laureates. The Green Marine certification process is rigorous and transparent. Individual performance results are published annually. They are independently verified every two years. A key element of Green Marine's success from the outset has been the active support from environmental stakeholders, the scientific community, and governments. A good number of the more than 85 supporters participate in reviewing and shaping the environmental program.

For more information:

Paul Holthus
CEO
World Ocean Council
communications@oceancouncil.org
www.oceancouncil.org

Manon Lanthier
Communications Manager
Green Marine
418-569-5110
manon.lanthier@green-marine.org
www.green-marine.org